

## So Many Ways, So Little Time

### The way we work

Have you ever thought about how a toothless smile might hamper you? *Would you even smile* or would you feel too self-conscious? Could you find a job? What would you eat? At Howard Dental Center, we know the importance of a healthy mouth and offer our services virtually free, because 90% of our patients don't have the resources to pay for the much-needed services.

Our ability to provide the comprehensive and compassionate oral health care our patients so desperately need is dependent on grants *and* individual contributions.



### The way it works

Financial gifts from *individuals like you* can play an even greater role in our overall resource plan. Heavy reliance on federal and foundation grants leaves Howard Dental Center vulnerable to funding decisions out of our control. However, *individual contributions* provide sustainability – a more predictable income source that gives us the opportunity to plan ahead and effectively serve an ever-growing need.

### So many ways

There are many ways you have supported us in the past: requests for donations via mailed newsletters and our annual holiday letter, Bingo Ball, Tooth Fairy membership, and last, but not least, tip jars at a fundraising event sponsored by others – *all much appreciated!* However, our fundraising can be more cost-effective...

### So little time

Since there are so many ways, and so little time, why not:

- Help create operational efficiencies for HDC (the most *bang for the buck*)?
- Help provide HDC with a reliable and sustainable source of income?
- Take advantage of a convenient and easy way to show your support for HDC?

If the answer is *yes*, we encourage you to make a **Recurring Gift** – *a donation amount paid regularly*.

### Saving time

We are already set up with GivingFirst.org\*. All you have to do is go to [www.givingfirst.org/howarddental](http://www.givingfirst.org/howarddental). Select the “**donate now**” button and follow the instructions to make a recurring gift to Howard Dental Center. The benefits to you are:

- Paying by credit card is very safe and reliable;
- It is easy to get set up with GivingFirst;
- Credit card fees are paid by GivingFirst, so 100% of your donation goes to Howard Dental Center;
- You sign up *once* and we receive your gift as often as you indicate (monthly, etc.)
- You can stop your gift at anytime.

You have already shown your willingness to contribute to a cause of great importance, why not take the next step and **sign up today!** *Thank you in advance.*

Please contact Mary Salsich at 303.863.0772 ext. 382 or [m.salsich@howarddental.org](mailto:m.salsich@howarddental.org) if you have any questions.

\* GivingFirst.org is a program of the Community First Foundation Nonprofit Preservation Initiative, which was launched in 2004 to preserve the future of Denver area nonprofits.